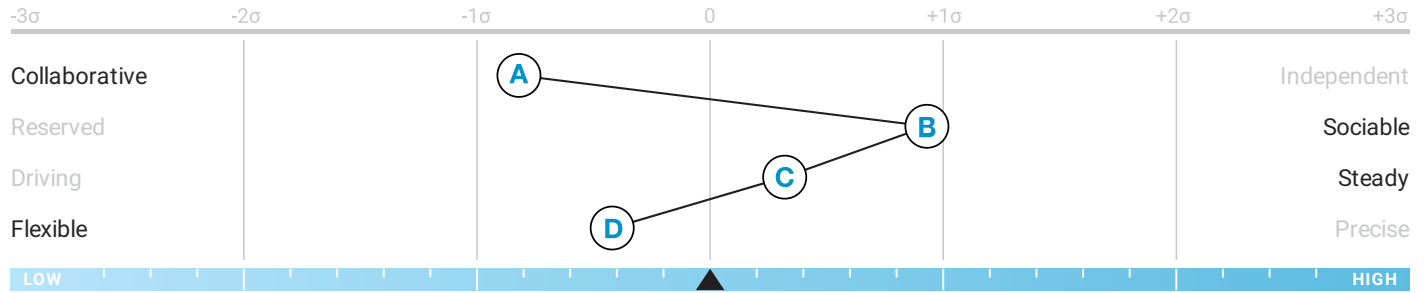




Erica Bochmann , Graphic Design
Intern
Promoter

A Promoter is a casual, uninhibited, and persuasive extravert with a tendency for informality.

Behavioral



M: 63

B Extraversion

Sociable

Is moderately...
Outgoing
People oriented
Persuasive

Needs some...
Opportunities to interact
Social acceptance
Opportunities to influence

A Dominance

Collaborative

Is moderately...
Cooperative
Accepting of company policies
Accommodating

Needs some...
Encouragement
Reassurance
Harmony

D Formality

Flexible

Is moderately...
Informal
Tolerant of uncertainty
Flexible

Needs some...
Freedom from rigid structure
Freedom of expression
Opportunities to delegate details

C Patience

Steady

Is moderately...
Agreeable
Patient
Stable

Needs some...
Long-term affiliation
Ability to work at a steady pace
Familiar surroundings

B over A

People-oriented

Empathetic
Persuasive
Sociable

B over D

Informal

Extraverted
Outgoing
Uninhibited expression of friendliness

C over A

Responsive

Consistent with repetitive work
Cooperative with others
Tolerant

C over D

Casual with rules

Persistent
Casual
Stable

B over C

Quick to connect

Warm
Open
Talkative

A = D

Comfortable or cautious with risk

Situationally comfortable or cautious with risk