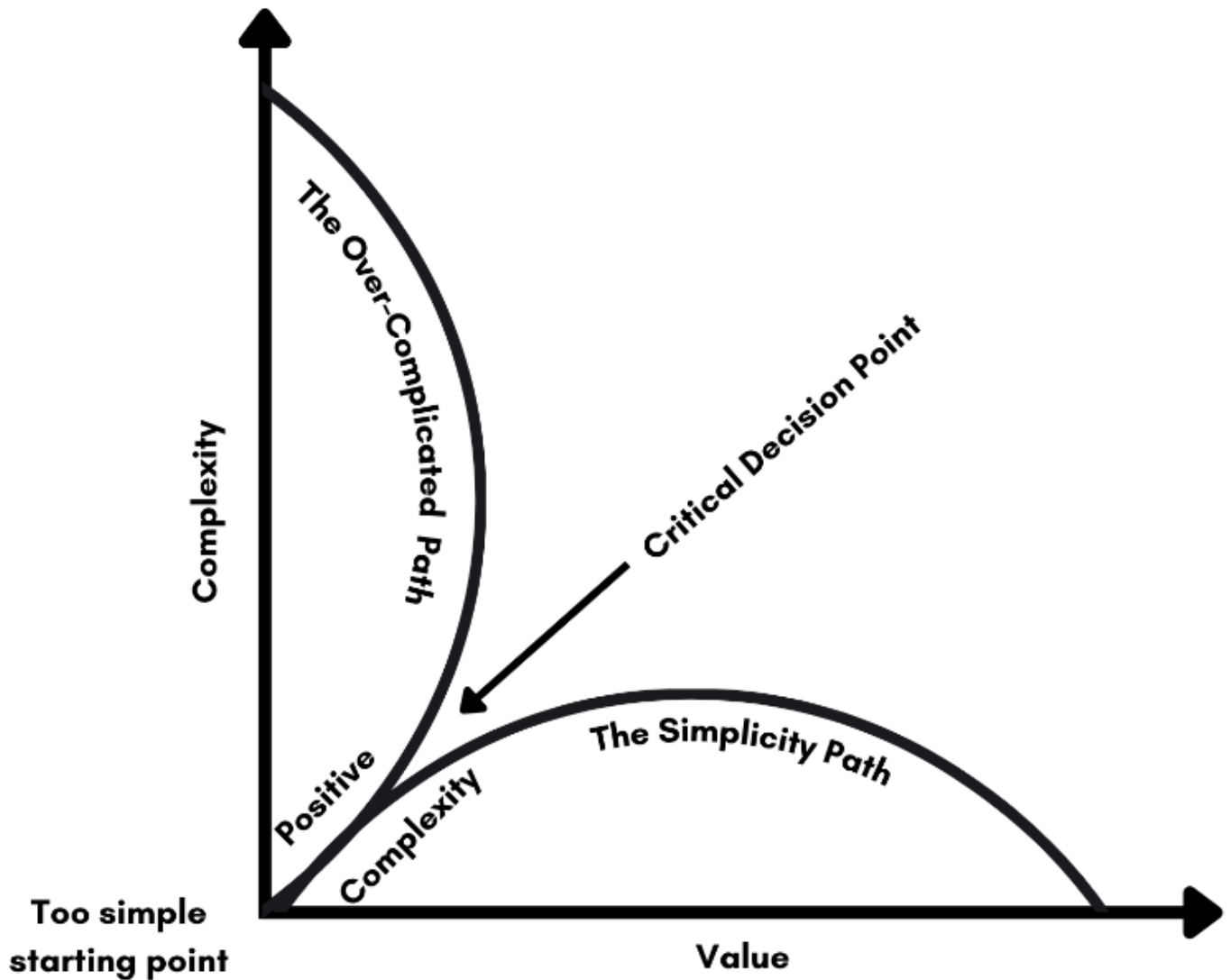


SIMPLIFICATION

Chief Optimization Officer: Shattering the Status Quo

available at 

Simplification is essential for optimization – process, solution, software, instructions – everything we do has some level of complexity. When it is simple – we level up the organization.



Adapted from Dan Wards Simplicity Cycle Model